

Summary of Consolidated Financial Results
for the First Quarter of Fiscal Year Ending March 31, 2026
(Three Months Ended June 30, 2025)

[Japanese GAAP]

Company name: Shobunsha Holdings, Inc. Listing: Tokyo Stock Exchange, Standard Market
Stock code: 9475 URL: <https://www.mapple.co.jp/en/>
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Scheduled date of payment of dividend: –
Preparation of supplementary materials for financial results: None
Holding of financial results meeting: None

(All amounts are rounded down to the nearest million yen)

1. Consolidated Financial Results for the First Quarter Ended June 30, 2025 (April 1, 2025–June 30, 2025)

(1) Consolidated results of operations (Percentages represent year-on-year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
	Million yen	%	Million yen	%	Million yen	%	Million yen	%
Three months ended Jun. 30, 2025	1,347	(0.6)	(136)	–	(120)	–	(132)	–
Three months ended Jun. 30, 2024	1,355	0.5	(91)	–	(25)	–	325	–

Note: Comprehensive income (million yen) Three months ended Jun. 30, 2025: (30) (–%)
Three months ended Jun. 30, 2024: 248 (–%)

	Net income per share	Diluted net income per share
	Yen	Yen
Three months ended Jun. 30, 2025	(7.32)	–
Three months ended Jun. 30, 2024	17.92	–

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio
	Million yen	Million yen	%
As of Jun. 30, 2025	18,317	12,899	70.4
As of Mar. 31, 2025	18,417	13,021	70.7

Reference: Equity (Shareholders' equity + Accumulated other comprehensive income) (million yen)
As of Jun. 30, 2025: 12,899 As of Mar. 31, 2025: 13,021

2. Dividends

	Dividend per share				
	1Q-end	2Q-end	3Q-end	Year-end	Total
	Yen	Yen	Yen	Yen	Yen
Fiscal year ended Mar. 31, 2025	–	0.00	–	5.00	5.00
Fiscal year ending Mar. 31, 2026	–				
Fiscal year ending Mar. 31, 2026 (forecasts)		0.00	–	–	–

Note: Revisions to the most recently announced dividend forecast: None

There is currently no forecast for the year-end dividend for the fiscal year ending March 31, 2026. An announcement will be made promptly once it becomes possible to disclose a dividend forecast.

3. Consolidated Earnings Forecasts for the Fiscal Year Ending March 31, 2026 (April 1, 2025–March 31, 2026)

(Percentages represent year-on-year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Net income per share
	Million yen	%	Million yen	%	Million yen	%	Million yen	%	Yen
First half	2,750	(0.2)	(360)	–	(340)	–	(360)	–	(19.81)
Full year	6,650	6.3	200	5.6	220	(26.3)	50	(90.8)	2.75

Note: Revisions to the most recently announced earnings forecasts: None

*** Notes**

(1) Significant changes in the scope of consolidation during the period: None

Newly added: –

Excluded: –

(2) Application of special accounting methods for presenting quarterly consolidated financial statements: None

(3) Changes in accounting policies and accounting estimates, and restatements

1) Changes in accounting policies due to revisions in accounting standards, others: None

2) Changes in accounting policies other than 1) above: None

3) Changes in accounting estimates: None

4) Restatements: None

(4) Number of issued shares (common stock)

1) Number of shares issued at the end of the period (including treasury shares)

As of Jun. 30, 2025:	18,178,173 shares	As of Mar. 31, 2025:	18,178,173 shares
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2) Number of treasury shares at the end of the period

As of Jun. 30, 2025:	1,102 shares	As of Mar. 31, 2025:	1,102 shares
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3) Average number of shares outstanding during the period

Three months ended Jun. 30, 2025:	18,177,071 shares	Three months ended Jun. 30, 2024:	18,177,171 shares
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Review of the attached quarterly consolidated financial statements by certified public accountants or auditing firms: None

Appropriate use of earnings forecasts, and other special items

Forward-looking statements in these materials are based on assumption judged to be valid and information available to the Company's management at the time the materials were prepared. Actual results may differ significantly from these forecasts for a number of factors. Please refer to "1. Qualitative Information on Quarterly Consolidated Financial Performance, (3) Explanation of Consolidated Earnings Forecasts and Other Forward-looking Statements" on page 4 of the attachments for forecast assumptions and notes of caution for usage.

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1. Qualitative Information on Quarterly Consolidated Financial Performance

(1) Explanation of Results of Operations

During the first three months of the current fiscal year (from April 1, 2025 to June 30, 2025) (hereinafter “the period under review”), the Japanese economy remained on a moderate recovery trend as a whole, while being affected by external factors such as the gradual recovery of overseas economies, persistent geopolitical risks in Ukraine and the Middle East, and heightened uncertainty stemming from a shift in U.S. trade policy (commonly referred to as the “Trump’s Tariffs”). Especially, corporate capital investment continued to show a solid trend, reflecting increased domestic investment driven by efforts toward decarbonization, digital transformation, and addressing labor shortages. Meanwhile, in the household sector, although continued wage increases have contributed to an improvement in income conditions, the prolonged conflicts in Ukraine and the Middle East, as well as the divergence in monetary policies among major countries including Japan and the United States, have led to a rapid depreciation of the yen. As a result, import prices, particularly for energy and food, have continued to rise, thereby lowering households’ real purchasing power and continuing to exert downward pressure on the pace of personal consumption.

The tourism market, in which Shobunsha Holdings, Inc. (hereinafter, the “Company”) and its subsidiaries and associates (hereinafter collectively the “Group”) mainly operates its business, maintained a recovery trend overall, although at a more moderate pace compared with the rapid rebound observed during the post-COVID-19 recovery phase. In cross-border travel, the inbound tourism market remained firm, supported by the historic depreciation of the yen. The number of foreign visitors to Japan in the first half of 2025 (January to June) reached approximately 21 million, surpassing the 20 million mark at the fastest pace on record. On the other hand, in major tourist destinations, issues related to overtourism (such as soaring accommodation and food prices and transportation congestion) have become more apparent, raising concerns about negative impacts on local residents and a potential decline in domestic travel by Japanese citizens. In the outbound tourism market, a cautious stance continued to be observed due to the weaker yen and high prices at travel destinations, and the recovery remained limited.

The Group addressed challenges caused by the prolonged impact of the COVID-19 pandemic. In doing so, we implemented the Group’s business restructuring including the restructuring of the retail publishing business, which is the Group’s core business. We also rationalized and streamlined the operations through digital transformation (DX). Furthermore, we took other measures including effective use of assets owned by the Group. As a result, the Group was able to record net income for three consecutive fiscal years through the previous fiscal year. In the current fiscal year, the Group set a new long-term growth target of 10 billion yen in net sales for the fiscal year ending March 2035. To achieve this goal, we formulated a two-year action plan, “Management Action Plan 2025,” with the current fiscal year as its starting point. This plan is based on five key pillars: acceleration of growth strategies including M&A, strengthening of the business foundation through digital transformation (DX), utilization of AI, and reskilling, improvement of profitability and efficiency, enhancement of the financial base, and deeper engagement with capital markets, all under a management approach that is conscious of capital costs and stock price. The plan was published on the Group’s website on June 20, 2025, and please refer to it.

Net sales for the period under review totaled 1,347 million yen, a slight decrease of 8 million yen (0.6%) compared with 1,355 million yen in the same period of the previous fiscal year. While sales remained firm mainly in tourism-related retail publishing, e-books, and apps, aided by the continued recovery trend of travel and tourism demand since last year, the decrease was partly due to changes in the product mix. In terms of profitability, operating loss was 136 million yen, a deterioration of 45 million yen from an operating loss of 91 million yen one year earlier. While selling, general and administrative expenses decreased due to the effect of office relocation and integration, the increase in cost of sales reflecting the impact of spikes in prices and others led to the larger loss. Ordinary loss was 120 million yen, a deterioration of 95 million yen from ordinary loss of 25 million yen one year earlier. This was mainly due to the absence of foreign exchange gains recorded in non-operating income in the same period of the previous fiscal year. In addition, while a gain of 406 million yen on sale of investment securities was recorded as extraordinary income in the same period of the previous year, there was no extraordinary income of a similar scale in the current fiscal year. As a result, profit attributable to owners of parent deteriorated by 458 million yen, resulting in a loss of 132 million yen (compared with a profit of 325 million yen one year earlier).

Results by business segment of the Group were as follows.

Media Business

This segment engages in planning, producing, and selling retail publications, e-books, and apps; selling magazine and web ads; planning, producing, and selling customized items; obtaining permission to use brands and trademarks on publications, and others.

In the period under review, sales of retail publications remained firm, mainly driven by travel magazines featuring major domestic tourist destinations, such as MAPPLE Magazines, partly reflecting the impact of the Osaka Expo. Sales of e-books, including the subscription service to provide unlimited access to e-books, remained steady. However, due to differences in the new product lineup and other factors, overall sales slightly declined compared with the same period of the previous fiscal year. In the retail publishing segment, the *Sutto Atama ni Hairu* (quickly learn) series, which has gained popularity, was expanded with the release of new titles including *Sutto Atama ni Hairu Kōshi no Oshie* (book about the teachings of Confucius), *Zukai de Sutto Atama ni Hairu Ukiyo-e* (book about ukiyo-e with illustrations), and *Chizu de Sutto Atama ni Hairu Chikeigaku* (book about geo-economics with maps). We also released *Yama to Kogen Chizu Jigsaw Puzzle* (jigsaw puzzle of mountain and highland map) as a new initiative, and it was very well received that it sold out.

As a result, net sales of the segment were 988 million yen (compared with 999 million yen one year earlier). Operating loss was 66 million yen (compared with operating loss of 10 million yen one year earlier).

Solutions Business

This segment engages in selling the database of maps and guidebooks that are the Group's core competencies, selling system products and solution services using the database, and other activities.

During the period under review, we focused on receiving orders from government agencies as in other years, including police and fire departments that were less susceptible to economic trends. We also focused on renewing contracts with private companies on subscription-based products.

In the car navigation segment, although solid orders for business-use devices were received in the same period of the previous fiscal year, mainly from police-related entities, demand has since peaked. Currently, the Group is expanding its order development efforts to infrastructure companies, the taxi industry, and other private-sector clients. In the business-use car navigation segment, the Group began offering version 10.0 of its *Business-use Car Navigation System SDK* on July 1, 2025, to help address challenges in the logistics industry.

To promote regional tourism, the Group offers the *Digital Tourism Passport*, an information platform for municipalities using LINE Official Account, and continues to secure orders for this product. In the consumer product segment, the Group released the latest version of its map software for PC, *Super Mapple Digital 26*, which includes various data such as digital maps, addresses, POI (search data), administrative boundaries, road networks, and tourist area information.

As a result, net sales of the segment were 299 million yen (compared with 317 million yen one year earlier). Operating loss was 129 million yen (compared with operating loss of 142 million yen one year earlier).

Sales Agency Business

The segment engages in serving as the point of contact for agreements of the business consignment when customers, who are mainly government agencies, consign business such as data production, etc., and thereby earns commission income for such dealings.

The Company continued to receive orders of business consignment from customers during the period under review.

As a result, net sales of the segment were 24 million yen (compared with 17 million yen one year earlier). Operating profit was 18 million yen (compared with operating profit of 10 million yen one year earlier).

Real Estate Business

This segment engages in the real estate business that sells or leases the Group's property, such as land and buildings, to external counterparties.

During the period under review, the real estate business operated as scheduled.

As a result, net sales of the segment were 33 million yen (compared with 20 million yen one year earlier). Operating

profit was 14 million yen (compared with operating profit of 5 million yen one year earlier).

(2) Explanation of Financial Position

Total assets at the end of the first quarter decreased 100 million yen (0.5%) from the end of the previous fiscal year to 18,317 million yen. This was mainly due to increases in cash and deposits of 475 million yen, other intangible assets of 57 million yen, and investment securities of 140 million yen, which were offset by decreases in accounts receivable-trade of 386 million yen, merchandise and finished goods of 160 million yen, and other current assets of 216 million yen. Total liabilities increased 21 million yen (0.4%) from the end of the previous fiscal year to 5,417 million yen. This was mainly due to increases in other current liabilities of 187 million yen and deferred tax liabilities of 47 million yen, while notes and accounts payable-trade decreased by 137 million yen and provision for bonuses decreased by 76 million yen. In net assets, valuation difference on available-for-sale securities increased by 96 million yen compared with the end of the previous fiscal year, while retained earnings decreased by 223 million yen due to the recording of a quarterly net loss and the payment of dividends. As a result of these factors, total net assets decreased 121 million yen (0.9%) from the end of the previous fiscal year to 12,899 million yen.

Consequently, the equity ratio decreased 0.3 percentage points to 70.4%.

(3) Explanation of Consolidated Earnings Forecasts and Other Forward-looking Statements

The tourism market where the Group operates its core business has steadily recovered as stated above. On the other hand, spikes in prices stemming from the historic depreciation of the yen and surges in natural resource prices has led to increases in costs. In addition, external factors such as changes in U.S. trade policy are contributing to an uncertain business environment. However, the earnings forecast has been prepared to a certain extent with such circumstances taken into consideration, to the extent reasonably foreseeable. We have therefore decided not to revise the first half and full-year forecast figures as announced on May 15, 2025.

Note that the earnings forecasts are based on information that is currently available to us and on certain assumptions that we believe reasonable. However, actual results may differ significantly from these forecasts for a number of factors. For information about business risks, which constitute the factors, please refer to the business risk section of our Annual Securities Report (*Yukashoken Hokokusho*) for the fiscal year ended March 31, 2025, which was filed on June 27, 2025.

2. Quarterly Consolidated Financial Statements and Notes**(1) Quarterly Consolidated Balance Sheet**

	(Thousands of yen)	
	FY3/25 (As of Mar. 31, 2025)	First quarter of FY3/26 (As of Jun. 30, 2025)
Assets		
Current assets		
Cash and deposits	6,460,788	6,935,838
Accounts receivable-trade	1,956,100	1,569,927
Merchandise and finished goods	1,142,914	982,295
Work in process	158,431	159,225
Raw materials and supplies	258	258
Other	508,650	291,946
Total current assets	10,227,143	9,939,491
Non-current assets		
Property, plant and equipment		
Buildings and structures, net	857,764	843,216
Land	2,558,671	2,558,671
Other (net)	129,231	122,399
Total property, plant and equipment	3,545,667	3,524,288
Intangible assets		
Other	133,761	191,628
Total intangible assets	133,761	191,628
Investments and other assets		
Investment securities	2,885,006	3,025,066
Retirement benefit asset	1,419,597	1,432,014
Other	254,126	252,278
Allowance for doubtful accounts	(48,032)	(47,599)
Total investments and other assets	4,510,697	4,661,760
Total non-current assets	8,190,126	8,377,677
Total assets	18,417,270	18,317,169

	(Thousands of yen)	
	FY3/25 (As of Mar. 31, 2025)	First quarter of FY3/26 (As of Jun. 30, 2025)
Liabilities		
Current liabilities		
Notes and accounts payable-trade	577,249	440,211
Short-term borrowings	640,000	640,000
Income taxes payable	18,989	14,905
Refund liabilities	2,266,030	2,265,132
Provision for bonuses	280,635	204,013
Other	423,776	611,688
Total current liabilities	4,206,681	4,175,950
Non-current liabilities		
Deferred tax liabilities	778,524	826,053
Retirement benefit liability	104,419	108,627
Other	306,635	306,635
Total non-current liabilities	1,189,579	1,241,317
Total liabilities	5,396,261	5,417,268
Net assets		
Shareholders' equity		
Share capital	5,000,000	5,000,000
Capital surplus	6,192,139	6,192,139
Retained earnings	722,936	499,059
Treasury shares	(583)	(583)
Total shareholders' equity	11,914,492	11,690,615
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	1,170,603	1,267,461
Remeasurements of defined benefit plans	(64,087)	(58,175)
Total accumulated other comprehensive income	1,106,516	1,209,285
Total net assets	13,021,008	12,899,901
Total liabilities and net assets	18,417,270	18,317,169

(2) Quarterly Consolidated Statements of Income and Comprehensive Income**Quarterly Consolidated Statement of Income****(For the Three-month Period)**

(Thousands of yen)

	First three months of FY3/25 (Apr. 1, 2024–Jun. 30, 2024)	First three months of FY3/26 (Apr. 1, 2025–Jun. 30, 2025)
Net sales	1,355,445	1,347,088
Cost of sales	925,417	964,021
Gross profit	430,028	383,066
Selling, general and administrative expenses	521,320	519,452
Operating loss	(91,292)	(136,385)
Non-operating income		
Interest income	2,857	6,159
Dividend income	14,513	21,470
Rental income	660	660
Foreign exchange gains	41,373	–
Share of profit of entities accounted for using equity method	3,206	4,405
Other	7,450	2,402
Total non-operating income	70,061	35,097
Non-operating expenses		
Interest expenses	2,831	2,991
Foreign exchange losses	–	16,177
Other	1,020	0
Total non-operating expenses	3,851	19,168
Ordinary loss	(25,082)	(120,456)
Extraordinary income		
Gain on sale of non-current assets	–	10
Gain on sale of investment securities	406,366	–
Total extraordinary income	406,366	10
Extraordinary losses		
Loss on retirement of non-current assets	–	0
Loss on sale of investment securities	16	–
Total extraordinary losses	16	0
Profit (loss) before income taxes	381,267	(120,445)
Income taxes-current	54,376	11,353
Income taxes-deferred	1,088	1,192
Total income taxes	55,464	12,545
Profit (loss)	325,802	(132,991)
Profit (loss) attributable to owners of parent	325,802	(132,991)

Quarterly Consolidated Statement of Comprehensive Income
(For the Three-month Period)

	(Thousands of yen)	
	First three months of FY3/25 (Apr. 1, 2024–Jun. 30, 2024)	First three months of FY3/26 (Apr. 1, 2025–Jun. 30, 2025)
Profit (loss)	325,802	(132,991)
Other comprehensive income		
Valuation difference on available-for-sale securities	(79,769)	96,857
Remeasurements of defined benefit plans, net of tax	2,054	5,912
Total other comprehensive income	(77,714)	102,769
Comprehensive income	248,088	(30,222)
Comprehensive income attributable to:		
Owners of parent	248,088	(30,222)
Non-controlling interests	—	—

(3) Notes to Quarterly Consolidated Financial Statements**Segment and Other Information**

Segment information

I. First three months of FY3/25 (Apr. 1, 2024–Jun. 30, 2024)

1. Information pertaining to net sales and profit/loss in reportable segments and on revenue breakdown

(Thousands of yen)

	Reportable Segment					Adjustment (Note 1)	Amount in the quarterly consolidated statement of income (Note 2)
	Media Business	Solutions Business	Sale Agency Business	Real Estate business	Subtotal		
Net sales							
Retail publishing	808,291	–	–	–	808,291	–	808,291
Special-order products	40,192	–	–	–	40,192	–	40,192
Advertising	51,234	–	–	–	51,234	–	51,234
e-business sales	98,327	316,367	–	–	414,694	–	414,694
Other	1,208	1,246	17,979	–	20,434	–	20,434
Revenue from contracts with customers	999,254	317,614	17,979	–	1,334,848	–	1,334,848
Other income	–	–	–	20,597	20,597	–	20,597
Sales to external customers	999,254	317,614	17,979	20,597	1,355,445	–	1,355,445
Inter-segment sales and transfers	6,553	37,146	–	–	43,700	(43,700)	–
Total	1,005,808	354,761	17,979	20,597	1,399,145	(43,700)	1,355,445
Segment profit (loss)	(10,282)	(142,383)	10,472	5,153	(137,040)	45,748	(91,292)

Notes: 1. The 45,748 thousand yen adjustment to segment profit (loss) consists of minus 861 thousand yen of inter-segment elimination and 46,609 thousand yen of corporate revenues, net of expenses, which are not allocated to any reportable segment.

2. Segment profit (loss) is adjusted with operating loss shown on the quarterly consolidated statement of income.

2. Information related to impairment of non-current assets, goodwill, etc. for each reportable segment

Impairment losses related to non-current assets

Not applicable.

Significant changes in goodwill

Not applicable.

Significant gain on bargain purchase

Not applicable.

II. First three months of FY3/26 (Apr. 1, 2025–Jun. 30, 2025)

1. Information pertaining to net sales and profit/loss in reportable segments and on revenue breakdown

(Thousands of yen)

	Reportable Segment					Adjustment (Note 1)	Amount in the quarterly consolidated statement of income (Note 2)
	Media Business	Solutions Business	Sale Agency Business	Real Estate business	Subtotal		
Net sales							
Retail publishing	814,309	–	–	–	814,309	–	814,309
Special-order products	22,287	–	–	–	22,287	–	22,287
Advertising	53,507	–	–	–	53,507	–	53,507
e-business sales	93,558	299,529	–	–	393,088	–	393,088
Other	4,987	184	24,771	–	29,943	–	29,943
Revenue from contracts with customers	988,651	299,713	24,771	–	1,313,136	–	1,313,136
Other income	–	–	–	33,952	33,952	–	33,952
Sales to external customers	988,651	299,713	24,771	33,952	1,347,088	–	1,347,088
Inter-segment sales and transfers	4,722	33,258	–	–	37,981	(37,981)	–
Total	993,374	332,971	24,771	33,952	1,385,069	(37,981)	1,347,088
Segment profit (loss)	(66,449)	(129,306)	18,164	14,401	(163,190)	26,805	(136,385)

Notes: 1. The 26,805 thousand yen adjustment to segment profit (loss) consists of 353 thousand yen of inter-segment elimination and 26,452 thousand yen of corporate revenues, net of expenses, which are not allocated to any reportable segment.

2. Segment profit (loss) is adjusted with operating loss shown on the quarterly consolidated statement of income.

2. Information related to impairment of non-current assets, goodwill, etc. for each reportable segment

Impairment losses related to non-current assets

Not applicable.

Significant changes in goodwill

Not applicable.

Significant gain on bargain purchase

Not applicable.

Significant Changes in Shareholders' Equity

First three months of FY3/25 (Apr. 1, 2024–Jun. 30, 2024)

Based on the resolution of the Annual General Meeting of Shareholders held on June 27, 2024, capital reduction came into effect on June 27, 2024. The Company reduced share capital by 5,141,136 thousand yen and legal capital surplus by 2,576,769 thousand yen and transferred them to other capital surplus. The Company then transferred other capital surplus of 3,026,483 thousand yen to retained earnings brought forward and appropriated it for deficit disposition.

First three months of FY3/26 (Apr. 1, 2025–Jun. 30, 2025)

Not applicable.

Going Concern Assumption

Not applicable.

Notes to Quarterly Consolidated Statement of Cash Flows

The Company has not prepared the quarterly consolidated statement of cash flows for the first three months of FY3/26. The amount of depreciation (including amortization of intangible assets) for the first three months of FY3/25 and FY3/26 were as follows:

	(Thousands of yen)	
	First three months of FY3/25 (Apr. 1, 2024–Jun. 30, 2024)	First three months of FY3/26 (Apr. 1, 2025–Jun. 30, 2025)
Depreciation	28,034	41,991

Subsequent Events

Not applicable.

This financial report is solely a translation of “Kessan Tanshin” (in Japanese, including attachments), which has been prepared in accordance with accounting principles and practices generally accepted in Japan, for the convenience of readers who prefer an English translation.